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This TOOLKIT includes one full year of templates that focus on addiction, treatment and recovery awareness topics.

The topical content areas are:
- Language Matters
- Addiction
- Treatment
- Recovery
  - Recurrence
  - Systems of Support
- Behavioral Health
- Where to Turn

Materials provided consist of:
- 52 “MINI-ADS”
- 52 “FAST FACTS”
- 12 NEWSLETTER COLUMNS ***Plus 3 Bonus Newsletters!
- 12 “POWERFUL POWERPOINTS”
- 12 “FYI” ARTICLES ***Plus One Bonus FYI Article!