



PREVENTION ON-THE-MOVE[®] Toolkit

Target Audience: Young Adults and Adults

Template Examples:

MINI ADS

CADY
Communities for Alcohol- and Drug-Free Youth

It is estimated that over 2 million Americans suffer from substance use disorders involving prescription opioids.

MONITOR—SECURE—DISPOSE (NIDA)

Educate ▪ Engage ▪ Empower

CADYINC.ORG

To view Additional Template examples, please contact
Ann Stark
*Prevention Accelerator
Media Campaign Consultant*
ASTARK@CADYINC.ORG

POWERFUL POWERPOINTS

Why Prevention?
Escalation of Drug Use During the Teen Years

Source: SAMHSA, 2012 National Survey on Drug Use and Health (September 2011)

According to the National Center on Addiction and Substance Abuse (CASA)
9 out of 10 individuals who struggle with addiction began drinking, smoking and using other drugs before they turned 18 years of age.

If we can prevent youth substance misuse, we can prevent addiction.

Communities for Alcohol- and Drug-Free Youth
CADYINC.ORG

We're working to keep kids drug and alcohol free – please join us!

Insert your logo & contact info here

Please Visit Our Website for More Details on How To Order the
PREVENTION ON THE MOVE[®] Toolkit
WWW.CADYINC.ORG

