

YOU CAN'T BE EVERYWHERE.
YOUR MESSAGE CAN BE.

*"It's like having your own
research and development team."*

The logo for Prevention Accelerator Media Campaigns is located in the bottom right of the top image. It features a stylized, multi-colored arc (red, orange, yellow, green) on the right side. To the left of the arc, the words "PREVENTION ACCELERATOR" are written in a bold, black, sans-serif font, with "MEDIA CAMPAIGNS®" in a smaller font below it.

**PREVENTION
ACCELERATOR**
MEDIA CAMPAIGNS®

THE PREVENTION ACCELERATOR:

- Is a time saving tool—the work is already done!
- Is affordable for even the smallest budgets.
- Is focused, strategic, and content-driven.
- Raises the profile of primary prevention.
- Multiplies your impact with the right content, at the right time, for the right audience.
- Informs the public, policymakers, and parents on the risks and harms of substance misuse.
- Raises adult perception of risk and parent disapproval.
- Expands productivity.
- Enhances outreach.
- Elevates coalition visibility.
- Builds coalition capacity and sustainability.
- Is designed for social media, digital messaging boards, and traditional print.

It's easy. It's effective. It's efficient.

The CADY logo consists of the word "CADY" in a bold, white, sans-serif font inside a black rectangular box. Below the box, the text "Communities for Alcohol- and Drug-Free Youth" is written in a smaller, black, sans-serif font.

CADY
Communities for Alcohol-
and Drug-Free Youth

CADYINC.ORG/PA